St Cuthbert's Hospice

YOUR WORKPLACE CAN HELP MAKE EVERY DAY COUNT

St Cuthbert's Hospice

Durham County is unique as it was, for many centuries a virtually independent state, ruled not by the King but by powerful "Prince Bishops." This strong independent spirit is still recognisable in the County today and Durham has a strong regional identity.

We are very proud that St Cuthbert's Hospice is very much part of that identity. Our reputation has grown through thirty years of care and service. We are part of the fabric of the County. We are a resource for the people of County Durham and our aim is to ensure they have access to the very best palliative care available.

We are also proud of the relationships we have developed with many companies of all shapes and sizes over the years. Often this has occurred because an owner or a member of their sta has had personal experience of the Hospice.

Increasingly, however, these partnerships evolve because of the mutual bene t we gain. For companies, they know that the Hospice is a popular regional charity and that their sta and customers will be proud to see an association with it. For the Hospice, as well as generating income, we are able to use these partnerships to get our message across about the range of services we o er and how to access them.

We hope to build many more strong partnerships over the coming months and years. I hope that this brochure will provide you with inspiration and ideas for how you might partner with us. Equally, though, we welcome your ideas on how we can respond to your needs and suggestions.

Paul Marriot
Chief Executive

ABOUT US:

St Cuthbert's Hospice was established in 1988 to provide palliative care to the people of County Durham. Our mission is to make every day count for people a ected by life-limiting illnesses and today the Hospice continues to be woven into the fabric of Durham as we provide outstanding care, free of charge, to individuals and families in the local community.

Each year it costs £2.3m to provide these vital services. Without the support of the local community we could not help families cope with the e ects of life-limiting illnesses.

OUR SERVICES

St Cuthbert's Hospice o ers a range of palliative, end of life and bereavement support services to the people of County Durham.

Our In Patient Unit o ers palliative and end-of-life care to help people with life-limiting illnesses, manage complex symptoms and control pain. Subject to bed availability and existing clinical demands and priorities on the in-patient unit, we can on a case by case basis, provide planned short-term respite care of up to one week to support relatives and carers.

The Living Well Centre provides palliative care, outpatient appointments, day treatments, physiotherapy, occupational therapy, social work assessments and a variety of complementary therapies. Working with our partners, we also run Heart Failure Groups and Respiratory Groups for patients and their families.

Our Family Support service provides counselling, chaplaincy and social work support to inpatient and living well centre guests, their families and carers at each stage of the health journey. Local residents a ected by the diagnosis of a life-limiting illness or a death can also access the adult counselling service, whilst the children and young person's counselling service is open to referrals from across the whole of Durham County Council. We use a specially designed suite to work with children and young people.

Our Dementia Support Service aims to promote positive approaches to living well with dementia and enhance carers' ability to adjust and cope with these changes, improving the well-being and quality of life for the person with dementia and the carer. We also hold therapeutic groups for people with dementia within the Hospice Living Well Centre. In addition we provide volunteer led Namaste Care sessions at home for people with dementia who may bene t from sensory based interventions.

Everything in Place is a community outreach programme that aims to break the taboo surrounding death and dying, while encouraging people to plan ahead for peace of mind. This is done through workshops, one-to-one support, partnership work and advice literature.

WHAT WE CAN ACHIEVE TOGETHER

Partnering with St Cuthbert's Hospice means we can continue to support those living with life-limiting illnesses in County Durham as well as help make every day count for your sta , providing them with new skills and networks.

Together we can:

- Help support those impacted by life-limiting illnesses.
- Motivate your employees, develop their skills and encourage team building.
- Create fun and rewarding ways to engage employees, increasing job satisfaction and sense of community purpose.
- Use positive PR and social media opportunities to help build your brand pro le locally.
- Show your commitment to making every day count for those impacted by life-limiting illnesses.

HOW YOU CAN MAKE A DIFFERENCE

There are opportunities for companies of all sizes to work with us from multinationals to local independent businesses and sole traders, whatever your size you can help make every day count for those impacted by life-limiting illness. Donations of time and money enable us to help make not just every day, but every single minute and hour count.

Pay For A Day

Financial donations help us to maintain and develop the wide range of services we provide that make a real di erence. It costs a signi cant amount to provide our clinical services for 24 hours. By making a donation to support a day's care, you can help patients during what is a most challenging and di cult time for them, and make sure they and their families receive all the support they need.

Why not set yourself a target?

Alternatively, you could use these amounts as fundraising targets and raise the amount over a set period. These are great targets to use if you choose us as your Charity of the Year.

Charity of the Year

Making St Cuthbert's Hospice your Charity of the Year* is a lot of fun and gives your sta the opportunity to get to know us and be more involved. We have a range of fundraising ideas that suit all levels of support or we can work with you to develop tailor-made activities and events. These could involve customers, suppliers or colleagues.

Gifts in Kind

It's not just the nancial gifts that help support the work we do, donations of gifts in kind or your professional services are valued too. Can you o er access to a venue free of charge or o er expertise in a particular area?

We are always on the lookout for items that we can use as tombola, ra e or auction prizes at our fundraising events too. On average our Gents Dinner raises £10,000 in the charity auction, thanks to donated prizes.

*it doesn't have to be limited to a year!

Counter Boxes

Do you have a counter, a reception or a public facing desk you could place a St Cuthbert's Hospice counter box on? Every penny of loose change counts. Counter boxes generate £20,000 for the Hospice every year and are a key element of brand awareness in the community.

Payroll Giving

Payroll Giving, also known as Give as You Earn, is a simple way for your employees to make regular donations to St Cuthbert's Hospice.

88 Club

By making an annual donation of only £88 to the Hospice you can become a member of our exclusive 88 Club and know you are regularly contributing to our work.

As a member, you will receive a range of fantastic bene ts to thank you for your support and an opportunity to attend networking events with fellow 88 club business members from across the region. See the current members section on our website.

Bene ts to employer Payroll Giving is: easy

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4PDJBM 3FTQPOTJCJMJUZ HPBMT t BDIJFWF UIF 1BZSPMM 2VBMJUZ
.BSL $FSUJöDBUF t XIJDI SFDPHOJTFT ZPVS DPOUSJCVUJPO
to society

Bene ts to employees Payroll Giving is: quick and easy to sign up

t DPOWFOJFOU t øFYJCMF t UBY FóDJFOU
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Matched Giving

Because donations are taken directly from their salary before tax is deducted, the value of the donation is increased. E.g. each £1 donated only costs 80p or 60p for higher rate taxpayers. If you wish, you can show your support by matching any donations your employees make.

Sponsorship Packages / Partnerships

We have a wide range of sponsorship opportunities throughout the year with tangible and measurable bene ts to your business, including good PR opportunities and inclusion on marketing material. Each package is tailored to meet required outcomes.

MGL GROUP'S LONGSTANDING PARTNERSHIP WITH ST CUTHBERT'S

The MGL Group have supported St Cuthbert's Hospice since 2008. Throughout this longstanding partnership MGL Group have supported the Hospice in a variety of ways including sponsoring mass participation events, accommodating counter boxes, attending Hospice led events, advertising in the Hospice biannual newsletter and joining the 88 Club. Over the years the partnership has grown from strength to strength and proved to be mutually bene cial.

Both MGL Group and St Cuthbert's Hospice are continually working to the highest standards of quality within their work in the construction and palliative care sectors respectively, and it is this joint drive for excellence that has cemented the partnership between the two local organisations.

Gillian Reader, Director at MGL Group commented:

"When selecting a charity to support, we wanted to partner with a local organisation that has shared values, tackling issues our sta members care about and ensuring that our sponsorship has the greatest impact possible."

The relationship has seen the Hospice gain funding, support an increased visibility; whereas MGL have bene tted from brand building, positive PR and the chance to make a real di erence in County Durham.

Gillian Reader, Director at MGL Group

"We are very proud of our longstanding association XJUI 4U $VUICFSU T) BOE MPPL GPSXBSE U DPOUJOVJOH BOE HS partnership in the future."

BENEFITS TO YOUR ORGANISATION / BENEFITS OF A PARTNERSHIP

Corporate Social Responsibility – Demonstrate your community values and show you care about those who may be vulnerable in your community.

Sta Engagement – Engaging your employees and creating a sense of community purpose in your workplace.

Positive PR – We are a well-known and much loved charity in County Durham. We have an active supporter base of 15,000.

Commercial Bene ts – Working with a charity that can generate goodwill among those living with and impacted by life-limiting illnesses.

1 P X F S P G " T T P D J B U J P O – Corporate sponsorship will allow your company to be associated with our forward thinking projects and campaigns.

A Source of Support – We can support your sta with planning for their future, our Everything in Place workshops are available to all corporate partners at no cost.