



St Cuthbert's Hospice

*Making every day count since 1988*

## Job Vacancy



## Communications & Marketing Manager REF: CM1022

**Department:** Communications & Marketing

**Hours:** 37.5 hpw

**Salary:** Scale 5 - £25,361 to £31,682 per annum

**Contract:** Maternity Cover Fixed Term 12 months

**Based:** Hybrid / Home / Hospice

As the Communications and Marketing Manager, you will lead on the development and delivery of the Communications and Marketing operational plan. Based within the Development Team you will develop powerful and compelling communications and use effective storytelling and marketing techniques to promote and raise the profile of St Cuthbert's Hospice across County Durham. With experience of writing copy, managing digital platforms and using various communication tools and channels you will lead and manage a team to ensure branding and hospice messaging are communicated effectively. We are looking for a strong team leader who is ambitious and solution focussed and has the energy and passion to drive forward our aspirations and operational goals.

If you are ready for an exciting opportunity that will not only impact on patient care but will be motivating and rewarding on a personal level this could be the post for you.

**For an informal discussion about this post please contact:** Laura Barker, Head of Income Generation, 0191 374 6188.

An application form can be found at [www.stcuthbertshospice.com](http://www.stcuthbertshospice.com) or to request a hard copy please contact the HR Department on 0191 374 6174 or email [recruitment@stcuthbertshospice.com](mailto:recruitment@stcuthbertshospice.com)

**Closing date for applications:** Monday 31st October. **Interviews:** 8th November. If you have not heard from us by 7th November please assume you have not been shortlisted.

Please note: we do not accept CVs.

This post is subject to the Rehabilitation of Offenders Act (Exceptions Order) 1975 and as such it will be necessary for a submission for Disclosure to be made to the Disclosure and Barring Service (formerly known as CRB) to check for any previous criminal convictions.

**About us:** St Cuthbert's Hospice, based in County Durham, provide free care and support to people with life-limiting illnesses, people approaching the end of life and people that are bereaved. We care for, laugh with, listen to, comfort and help make special memories for thousands of individuals and families each year. We are highly regarded for our quality of care and the first Adult Hospice in the country to be graded "outstanding" by the Care Quality Commission. Our 11 bedded palliative care In-Patient Unit provides individualised care planned to support the total wellbeing of each person, taking into account their physical, psychological, social and spiritual needs. Our Living Well Centre delivers a programme of support to enable people with life-limiting illnesses cope better with their health and wellbeing and support them to regain control of their life.

We value the contribution of all our workforce comprising of over 90 staff and a dedicated group of almost 400 volunteers. We are an equal opportunities employer and believe in treating everyone with dignity and respect, encouraging applications from all sectors of the community.

**Our Mission:** To make every day count for those affected by life-limiting illnesses.

**Values:** These define who we are and guide what we do to ensure the highest quality care for those accessing our services and the highest quality experience for staff working here. We are committed to safeguarding and promoting the welfare of adults at risk and children.



**Why work for us:** We are committed to making St Cuthbert's Hospice a great place to work supporting the provision of excellent services for the people of Durham. If you are ready for an exciting opportunity that will not only impact on patient care but will be motivating and rewarding on a personal level this could be the post for you.



**Better Health**  
at Work Award  
Maintaining Excellence



St Cuthbert's Hospice, Park House Road, Durham, DH1 3QF  
HR Department Telephone: 0191 374 6174  
email: [recruitment@stcuthbertshospice.com](mailto:recruitment@stcuthbertshospice.com)  
[www.stcuthbertshospice.com](http://www.stcuthbertshospice.com)

St Cuthbert's Hospice, Durham is registered by the Charity Commission as a Charitable Incorporated Organisation.  
Charity Number: 519767 VAT Number: 997305770